

Multimedia, Interactivity and Games

In Microlearning Design, multimedia, interactivity and games have the closest proximity to social media and collaboration. In formal learning lessons and training, these assets are usually used as media for communicating content. This is also where much of the costs in producing eLearning are centered. These assets are essential elements in Microlearning.

How do we design or evaluate these assets? We can use the same principles and standards in Micro-Learning.

Using Micro-Actions (fix, change or find new solutions), Microlearning Standards (low effort, fast, easy and apply quickly) and the guidelines in developing Micro-Lessons (context/ready to use, must-learn, hyper-story, embedded content, application and reflection questions, frictionless questions, learn-on-need, simple rules), Expertise Development Levels (Beginner, Contributor, Collaborator, Consultant), Sharing Work Product, we need to look at these assets as support tools for what we want to accomplish in Microlearning.

	Standards	Evaluate the assets based on the Standards (Rate 1 to 5: 5 is high, 1 is low.
	Micro-Actions (Identifies one or more)	
	<ul style="list-style-type: none"> ● Fix, change or find new solutions 	
	Micro-Learning Standards (Meets standards)	
	<ul style="list-style-type: none"> ● Low effort 	
	<ul style="list-style-type: none"> ● Fast 	
	<ul style="list-style-type: none"> ● Easy 	
	<ul style="list-style-type: none"> ● Apply quickly 	

	Micro-Lessons (Meets most characteristics)	
	<ul style="list-style-type: none"> • Context/ready to use 	
	<ul style="list-style-type: none"> • Must-learn 	
	<ul style="list-style-type: none"> • Hyper-story 	
	<ul style="list-style-type: none"> • Embedded content 	
	<ul style="list-style-type: none"> • Application and reflection questions 	
	<ul style="list-style-type: none"> • Frictionless questions 	
	<ul style="list-style-type: none"> • Learn-On-Need 	
	<ul style="list-style-type: none"> • Simple rules) 	
	Expertise Development Levels (Aids in most roles of expertise)	
	<ul style="list-style-type: none"> • Beginner, Contributor, Collaborator, Consultant 	
	Sharing Work Product (Aids in work outputs)	