



Story-based
Technology & Compliance
eLearning Design Workshop

VignettesLearning

SRIA
Story-Based eLearning
Design & Platform

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Story-based
Technology & Compliance
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Show Proof that Stories Impact Learning

What are the impacts and benefits?



1. Very simple stories and real-life situations add life to otherwise hard to understand content.

Workshop Objectives

1. Understand why a simple story and real-life events produce far better learning outcomes.
2. Conducting a simple survey to show differences between factual content from story-based content.

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Show Proof that Stories Impact Learning

The study is an informal survey covering around 1,000 online participants.

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Let's do a quick survey

Lesson A

Lesson B

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Dripper Lesson **A**

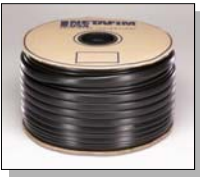
Netafim's Dripper Technology

Simple, Basic, PowerPoint lesson

Dripper Lesson A

Triton X HeavyWall Dripperline

- Dripperlines have varying thickness



TritonX 35 wall dripperline shipped on cardboard reel

Triton X Model	Thickness (mil)	I.D. X O.D. (inch)	1000 Foot Coils	Cardboard Coils	Steel Reels	Vine Line with Clips
540	35	0.540 x 0.610	All Sizes	On 35 Wall	On 45 and 50 Wall Sizes	On 540, 620, and 690 I.D.s
	40	0.054 x 0.620				
	45	0.540 x 0.630				
570	35	0.570 x 0.640				
	40	0.570 x 0.650				
	45	0.570 x 0.660				
620	35	0.620 x 0.690				
	40	0.620 x 0.700				
	45	0.620 x 0.710				
	50	0.620 x 0.720				
690	35	0.690 x 0.760				
	40	0.690 x 0.770				
	45	0.690 x 0.780				
	48	0.690 x 0.786				
	50	0.690 x 0.790				
820	35	0.820 x 0.890				Not Available
	40	0.820 x 0.900				
	45	0.820 x 0.910				

Dripper A Lesson

DripNet PC Multi-Season Dripperline

- Flow Path Dimensions

Nominal Flow (GPH)	Width (inch)	Depth (inch)	Length (inch)
0.16	Available June 2004		
0.26	0.024	0.024	0.32
0.36	0.030	0.029	0.32



4 drip lines on 4-foot bed growing swiss chard for the baby green market.



7/9/2016

Dripper Lesson A

DripNet PC Multi-Season Dripperline

The right thickness of the dripperline must be used for the right soil and plants.

The wrong choice of thickness can cause over-watering and poor distribution.



Let's do a quick survey

Lesson A

Lesson B

Dripper Lesson **B**

Netafim's Dripper Technology

Simple, Basic, PowerPoint Lesson

Dripper Lesson B



“Oh no. My tractor is in a sinkhole.

Too much water in this area.”

Dripper Lesson B



Dripperlines are like trash bags.

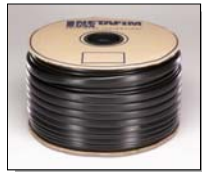
They are very thin, but also very strong.

7/9/2016

Dripper Lesson B

Triton X HeavyWall Drinkerline

- Drinkerlines have varying thickness



TritonX 35 wall drinkerline shipped on cardboard reel

Triton X Model	Thickness (mil)	I.D. X O.D. (inch)	1000 Foot Coils	Cardboard Coils	Steel Reels	Vine Line with Clips
540	35	0.540 x 0.610	All Sizes	On 35 Wall	On 45 and 50 Wall Sizes	On 540, 620, and 690 I.D.s
	40	0.540 x 0.620				
	45	0.540 x 0.630				
570	35	0.570 x 0.640				
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	35	0.690 x 0.760				
	40	0.690 x 0.770				
	45	0.690 x 0.780				
	48	0.690 x 0.786				
820	50	0.690 x 0.790				
	35	0.820 x 0.890	Not Available			
	40	0.820 x 0.900				
45	0.820 x 0.910					

Dripper Lesson B

DripNet PC Multi-Season Drinkerline

- Flow Path Dimensions

Nominal Flow (GPH)	Width (inch)	Depth (inch)	Length (inch)
0.16	Available June 2004		
0.26	0.024	0.024	0.32
0.36	0.030	0.029	0.32



4 drinkerlines on 4-foot bed growing swiss chard for the baby green market.



Dripper Lesson B

DripNet PC Multi-Season Dripperline

“This tractor goes to the shop .. and will cost money.”

The right thickness of the dripperline must be used for the right soil and plants.

The wrong choice of thickness can cause over-watering and poor distribution.

This can create sink holes that lead to tractor damage.



Let's do a quick survey

Nominal Flow (GPH)	Width (inch)	Depth (inch)	Length (inch)
0.16	Available June 2004		
0.26	0.024	0.024	0.32
0.36	0.030	0.029	0.32






Lesson A



Lesson B

What did you learn from the lessons?

How would you rate A and B? 

Which one made the information easier to learn:

- A
- B



Which one engaged you the most?

- A
- B

Which one helped you remember the content?

- A
- B

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Over 1,000 respondents

Which one was easiest to learn the information from ?

- A 16%
- B 84%

Which one engaged you the most?



- A 8%
- B 92%

Which one helped you remember the content?

- A 25%
- B 75%

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“What we learned about using stories.”

- “Aid better in recall.”
- “Easy to remember.”
- “Clear message.”
- “I remembered the plastic bag.”
- “I know now why there are sinkholes in some places.”
- “The tractor is dramatic and real.”
- “I did not remember all the details of the content, but the main ideas.”

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“I did not remember all the details of the content, but the main ideas.”

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